

United States[®] Census 2010

The U.S. Census Bureau
is issuing a call to action for
every resident of our nation:
“BE COUNTED IN 2010.”

The Census: A Snapshot

- ▲ **What:** The census is a count of everyone residing in the United States.
- ▲ **Who:** All U.S. residents must be counted—people of all races and ethnic groups, both citizens and non-citizens.
- ▲ **When:** Census Day is April 1, 2010. Questionnaire responses should represent the household as it exists on this day. More detailed socioeconomic information will be collected annually from a small percentage of the population through the **American Community Survey**.
- ▲ **Why:** The U.S. Constitution requires a national census once every 10 years. The census will show state population counts and determine representation in the U.S. House of Representatives.
- ▲ **How:** Census questionnaires will be delivered or mailed to households via U.S. mail in March 2010; many households will receive a replacement questionnaire in early April. Census workers also will visit households that do not return questionnaires.

A Complete Count: The Importance of Census Data

- ▲ Every year, the federal government can allocate more than \$300 billion to states and communities based, in part, on census data.
- ▲ Census data guide planning for new hospitals, roads, job training centers, schools and more.
- ▲ Census data are used to determine the need for additional social services, block grants and other grant programs essential to many communities.
- ▲ Census data inform a diverse range of local initiatives, from justifying the need for an after-school program to designating urban revitalization areas.

2010 Census Questionnaire: Quick, Easy and Confidential

- ▲ With only 10 questions, the 2010 Census questionnaire is one of the shortest questionnaires in history and takes just 10 minutes to complete.
- ▲ By law, the Census Bureau cannot share an individual's census questionnaire responses with anyone, including other federal agencies and law enforcement entities.

THE 2010 CENSUS IS IMPORTANT.

It determines the distribution of more than \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.

YOU CAN MAKE A DIFFERENCE.

As an influential elected official, you can raise awareness of and encourage participation in this historic event. By doing so, you can help your constituents receive their fair share of federal funds, census jobs and congressional representation.



2010 CENSUS
IT'S IN OUR HANDS

Become a 2010 Census Partner

Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. By partnering with the Census Bureau, you can help:

- ▲ Spread the word about temporary census jobs in your community.
- ▲ Ensure accurate census data, which inform important funding decisions you make on behalf of your community.
- ▲ More accurately represent your constituents' interests.

Take Action for Your Community and Country

As a partner, you will play an important role in making the 2010 Census successful by encouraging people in your community to take part in the count. You can:

- ▲ Issue a proclamation or other public endorsement of the 2010 Census.
- ▲ Conduct "town hall" meetings or other events to encourage census participation.
- ▲ Help recruit census workers in your community.
- ▲ Provide space for Be Counted and Questionnaire Assistance Centers or for testing and training census employees.
- ▲ Create a Complete Count Committee (CCC) in your area and invite other influential community leaders and elected officials to join you in the effort to increase census participation.

2010 Census Timeline: Key Dates

| | |
|------------------------------|--|
| Fall 2008 | Recruitment begins for local census jobs for early census operations. |
| Spring 2009 | Census employees go door-to-door to update address lists nationwide. |
| Fall 2009 | Recruitment begins for census takers to support peak workload in 2010. |
| February - March 2010 | Census questionnaires are mailed or delivered to households. |
| April 1, 2010 | Census Day |
| May - July 2010 | Census takers visit households that did not return a questionnaire by mail. |
| December 2010 | By law, Census Bureau delivers population counts to the president for apportionment. |
| March 2011 | By law, Census Bureau completes delivery of redistricting data to states. |

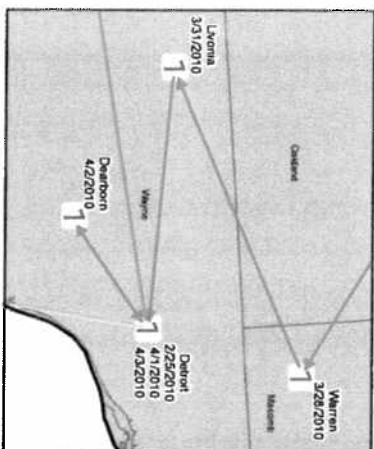
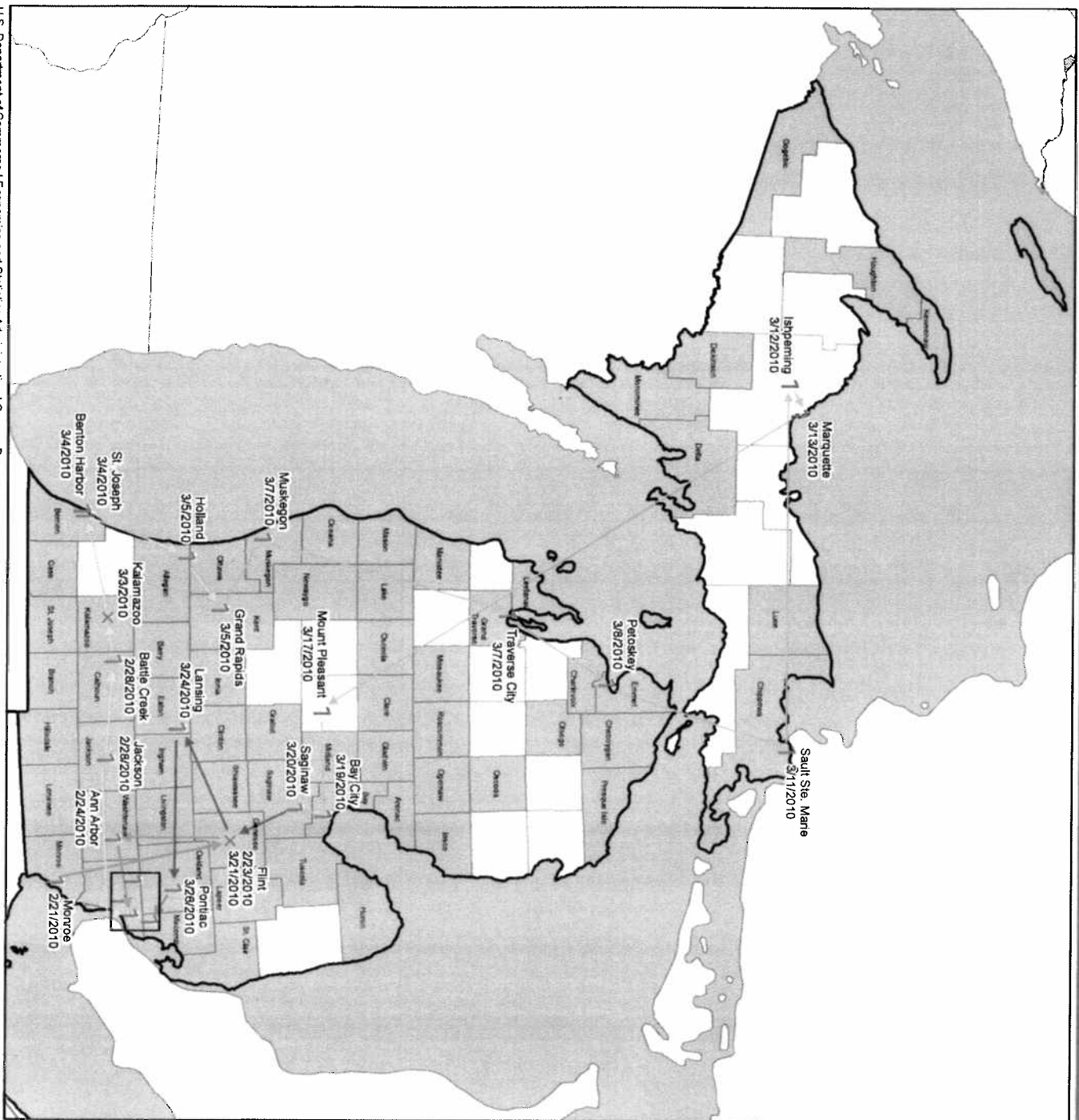


**A COMPLETE AND ACCURATE COUNT
IS IN OUR HANDS.**

For more information about the 2010 Census, go to 2010census.gov.



2010 Census Road Tour: Michigan Stops



- Week of 2/21
- Week of 2/28
- Week of 3/7
- Week of 3/14
- Week of 3/21
- Week of 3/28

- 1 Tour Stop
- x Tour Stop with Open House

Counties with Complete Count Committee

| | | | |
|---------------|-------------------|------------------|-------------------|
| Monroe | 2/21/10 | Sault Ste. Marie | 3/11/10 |
| Flint | 2/23/10 | Ishpeming | 3/12/10 |
| Ann Arbor | 2/24/10 | Marquette | 3/13/10 |
| Detroit | 2/28/10 - 2/27/10 | Mount Pleasant | 3/17/10 - 3/18/10 |
| Battle Creek | 2/28/10 | Bay City | 3/19/10 |
| Jackson | 2/28/10 | Saginaw | 3/20/10 |
| Kalamazoo | 3/3/10 | Flint | 3/21/10 |
| St. Joseph | 3/4/10 | Lansing | 3/24/10 - 3/25/10 |
| Benton Harbor | 3/4/10 | Portlanc | 3/26/10 - 3/27/10 |
| Grand Rapids | 3/5/10 - 3/6/10 | Warren | 3/28/10 |
| Muskegon | 3/7/10 | Livonia | 3/31/10 |
| Traverse City | 3/10/10 | Detroit | 4/1/10 |
| | | Dearborn | 4/2/10 |
| | | Pecotkey | 4/3/10 |

Michigan 2010 Census Contact List

Detroit Regional Census Center

300 River Place Drive, Suite 2950

Detroit, Michigan 48207

313-396-5200

www.census.gov/detroit

Local Census Offices in the State of Michigan

Battle Creek #2411
Urbandale Plaza
1525 West Michigan Avenue
Suite 35A
Battle Creek, MI 49037
269-425-3240

Dearborn #2412
Westborn Mall
23201 Michigan Avenue
Dearborn, MI 48124
313-749-1350

Detroit East #2413
Shops Northeast Village #2
14127 East Seven Mile
Detroit, MI 48205
313-308-3300

Detroit West #2414
First Whitcomb Building
15250 Grand River Avenue
Detroit, MI 48227
313-279-0390

Flint #2415
Genesee Business Center
4400 South Saginaw Street
Suite 1480
Flint, MI 48507
810-600-5140

Grand Rapids #2416
First Whitcomb
401 Hall Street SW
Suite 330
Grand Rapids, MI 49503
616-222-8390

Kalamazoo #2417
Trestlebridge 3
5250 Lovers Lane, LL 100
Portage, MI 49002
269-532-7210

Lansing #2418
Southland Plaza
910 Southland Street
Lansing, MI 48910
517-318-5691

Livonia #2419
11926 Farmington Road
Livonia, MI 48150
734-437-4100

Macomb County #2420
Greystone Industrial Center
14153 Rick Drive
Shelby Township, MI 48315
586-685-1090

Marquette #2421
Pioneer Square
308 Cleveland
Suite 320
Ishpeming, MI 49849
906-464-6000

Mount Pleasant #2422
Bluegrass Crossings
Retail Center
4855 East Blue Grass Road
Suite 108
Mt. Pleasant, MI 48858
989-779-4200

Muskegon #2423
National City Bank Building
715 Terrace Street
Muskegon, MI 49440
231-683-2340

Pontiac #2424
Centerpoint Business Campus
2001 Centerpoint Parkway
Suite 101
Pontiac, MI 48341
248-230-9100

Traverse City #2425
Mitchell Creek Building
880 Munson Avenue
Suite H
Traverse City, MI 49686
231-486-2270

Warren #2426
Pickwick Shopping Center
13794 East Twelve Mile Road
Warren, MI 48088
586-435-2340



Bilingual applicants
are encouraged
to apply

The Federal Government
is an Equal
Opportunity Employer

Sue Hack
Recruiting Coordinator
300 River Place Dr.,
Suite 2950
Detroit, MI 48207
313-396-5152

The U.S. Census Bureau is **NOW HIRING**

The U.S. Census Bureau is opening a new office in your area and will begin operations for conducting the 2010 Census. This is an exciting opportunity to enhance your job skills, further your career and improve your community!

Call Toll-Free at:

1-866-861-2010 or

go to: www.census.gov/detroit
for more information on how to apply.

US Census Office Regional Job Openings:

Office Staff — Fall 2009 & Early 2010

Office Clerk — \$8.25-12.50 per hour

Recruiting Assistant — \$12.25-18.00 per hour

Administrative Assistant — \$9.75-15.00 per hour

Office Operations Supervisor — \$11.25-17.00 per hour

Field Staff — Early 2010

Enumerator — \$10.75-16.50 per hour

Crew Leader — \$12.25-18.00 per hour

Crew Leader Assistant — \$10.75-16.50 per hour

Field Operations Supervisor — \$13.75-19.50 per hour

October 2009 through September 2010

Recruitment Efforts

**Estimated number of
applicants to be
hired in Michigan:**

24,000

**Pay range for field staff:
\$11.25 - \$19.50/hour**





Michigan Nonprofit Association

Background

The U.S. Constitution requires that all residents (including non-citizens and undocumented immigrants) be counted every ten years through a labor-intensive, nationwide census. The census is essential to ensuring all Americans are represented in our democracy and well served by it. Yet due to delays in planning during the past several years and an inadequate level of funding, it is anticipated that federal and regional implementation of the 2010 census will be highly problematic. Here are three reasons why we must ensure a full and accurate accounting.

- **The census affects federal and state funding.** Nationally, the census helps determine the distribution to state and local governments of roughly \$400 billion a year in federal funds – or \$4 trillion over a ten-year period. Census experts estimate that for every person not counted in 2010, local government will lose \$12,000 during the next ten years in federal funding alone; in other words, every 10,000 additional people counted would mean \$120 million more in federal funding for the area.
- **The census affects community and economic planning.** Census data guide both government and private sector planners on where to build new roads, schools, and businesses; provide services for the elderly; locate job training centers; and more.
- **The census affects Michigan's voice in the federal government.** The census determines how many seats each state has in the U.S. House of Representatives and influences how congressional and legislative districts are drawn. Population projections show that Michigan could lose one if not two congressional seats after the 2010 census due to national population shifts.

Barriers to Achieving an Accurate Count in 2010:

Historically, certain populations have been consistently hard-to-count. This year, there are additional challenges to achieving an accurate count, including:

- **Census response rates are likely to decrease.** Americans are more mobile than ever, public participation in surveys of all kinds is declining, and people are more concerned about the confidentiality of their personal information, especially in the post 9-11 environment.
- **Immigrants are reticent to participate.** In the 2010 census cycle, because of state and local anti-immigrant measures, counting the country's immigrant population, both legal and undocumented, is certain to be more difficult than in the past.
- **The economy and housing/foreclosure crises pose new challenges.** As a result of the recession in general and the housing/foreclosure crisis in particular, more people may be doubling up with family or otherwise living in temporary quarters, increasing the chances of not being counted.

Michigan's Response

The Michigan Nonprofit Association (MNA) has launched a foundation-funded initiative to help ensure an accurate count in the state for the 2010 Census. MNA is willing to work with the State of Michigan and individual legislators and elected officials to communicate the importance of filling out the Census forms to local communities. MNA can supplement information from the US Census Department for newsletters, e-communications and town hall gatherings.

Increasing the capacity of Michigan's nonprofits to serve, strengthen and transform communities.

Michigan Campus Compact, NPower Michigan and Volunteer Centers of Michigan are affiliates of the Michigan Nonprofit Association

Lansing Office - 1048 Pierpont, Suite 3 ■ Lansing, MI 48911 ■ Phone 517/492-2400 ■ Fax 517/492-2410
Detroit Office – 28 W. Adams, Suite 1500 ■ Detroit, MI ■ Phone 313/394-1980 ■ Fax 313/965-3755
Web Site <http://www.mnaonline.org>